

201 N Columbia Blvd.  
Portland, OR 97217  
PH 503-548-4521  
FAX 503-283-6770  
1-800-651-1989  
www.wsbindustries.com



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## U.S. Food Industry Private Fleet

### Summary:

- A U.S. private fleet in the food industry using WSB Fuel Enhancer(FE) in all of their tractors and reefer units reports a fuel economy increase exceeding 14%!
- The customer's return on investment for FE is 1000%

### Situation:

The regional distribution center for a large U.S. food company located in the Pacific Northwest operates a fleet of 100 tractors and 300 trailers with reefer units. The vehicles mostly run Cummins engines with up to six years in service. This fleet refuels from tanks on site and tracks fuel performance using a GPS-based system



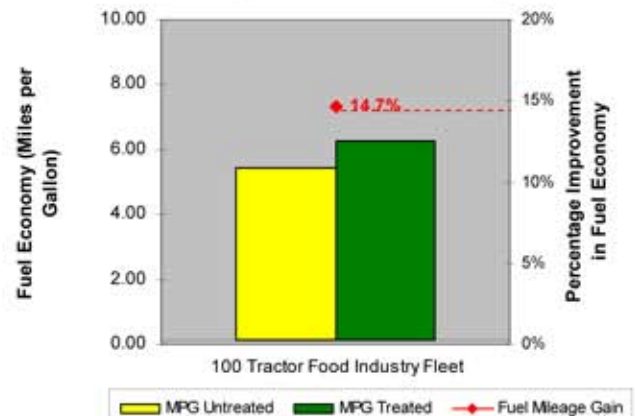
### WSB Solution:

During the first part of 2008, the fleet began to look for ways to improve fuel economy which had peaked a 5.45 MPG fleet-wide following various equipment adjustments. The fleet began with a test of WSB FE in three tractors with drivers using manual logs. They were also interested in how FE might help address a serious water-in-fuel issue.

### Performance Testing and Results

Following the test, the fleet began using FE in all tractors and reefers. With six months of operating experience, they report a fleet-wide average of 6.25 MPG, an improvement of 0.8 MPG and constituting a 14.7 percent improvement over the baseline. After several months, the fleet temporarily discontinued FE due to cost concerns, but decided to resume when fuel economy regressed to near baseline levels. Fuel economy has now returned to 6.25 MPG and the fleet is realizing a 1000 percent return on it's investment in FE. In addition, the fleet has not experienced a recurrence of water issues despite the introduction of B20. The fleet uses no other additives and reports that FE is also delivering great cold-start performance.

### Fuel Economy Test Results Using WSB FE



### Customer Statement:

FE is working great for our fleet and is delivering major fuel economy improvements that help me to justify the investment.

Trucking Supervisor, Fleet Operations